

JULY 2023

NEWSLETTER

OFFICIAL ASSET TRAINING NEWSLETTER



MAIN STORY

IMPROVE YOUR DIGITAL PRESENCE!

TAKE FULL ADVANTAGE OF OUR GOVERNMENT FUNDED MARKETING QUALIFICATIONS;

- CONTENT CREATOR LEVEL 3
- MARKETING ASSISTANT LEVEL 3

These courses are relevant to exploding your online presence, digital journey & expanding your business to a new world.

Topics to be covered within these qualifications;

- Budget to produce content
- Content, channels & platforms
- Ways/methods to engage with audiences
- Campaign evaluation
- Produce high quality content
- Marketing benefits
- Plan & Coordinate marketing activity
- Creativity

**OUR SUCCESS RATE SO FAR:
100% PASS WITH 75% DISTINCTION**

MANAGING DIRECTOR'S STATEMENT

RUTH SMITH



July has been a very busy month for the team at Asset we have supported 30+ Learners to succeed at End Point Assessment and to them and their Employers we say **Congratulations and thank you** for your continued support.

We look forward to helping some of you progress with another qualification in the future.

Our Business Development team will be happy to help. The Team are busy preparing to support young people on results days in August as they transition from full time education into the Earn while you Learn option of an Apprenticeship.

I am so proud of all the team at Asset who have worked so hard to deliver high quality and technically demanding qualifications over a wide range of occupational standards.

Big Congratulations to our own Apprentice Demi who, was one of our July Achievers.

July was also a special month for me personally as on the 31st I was gifted my first grandchild.

TESTIMONIALS



KEEPING IN THEME WITH DIGITAL... CHECK OUT OUR TESTIMONIALS FROM A BUSINESS, LEARNER & PARENT

H10 Marketing are extremely proud to have taken an apprentice through Asset Training. Although we were not actively recruiting staff, we decided to take a chance on a young person within the community & we could not have been happier with the outcome. Jack's incredible approach and attitude to work was something which has allowed him to excel over the past 12 months. Fast forward & Jack has completed his apprenticeship & is now a full time member of H10 Marketing. Jack brings a fresh new perspective to marketing matters & is a key cog in our team. With Jack in the business we have been able to triple our department output.

(ROSIE HAWKINS, H10 MARKETING MANAGER)

When I started my apprenticeship Asset always gave me the resources and opportunity to further my role at H10 Marketing. Asset gave me support with a tutor, and helped me with any weekly & monthly tutoring I would need. Asset have helped me gain confidence in my job, and given me skill sets that I can use to benefit my career.

Thank you Asset for helping me pass my apprenticeship, and giving me support for the past year.

(JACK CHALLIS, H10 MARKETING)

"IF YOU ARE UNSURE ABOUT AN APPRENTICE - JUST DO IT!"

I would like to convey my sincere thanks to Asset Training for providing such a well matched apprenticeship for my Son. Jack finished his apprenticeship in December 2022 & was taken on full time by H10 Marketing as a Junior Content Producer, this is testament to the combined effort of both the apprenticeship provider and the employer, from a parents point of view having Jack supported through his training to ensure he passed his course was very reassuring and ensured he knew exactly what he needed to do, bringing about the best outcome by working hard and proving his worth to his employer. This has been a great experience all round and just highlights that with the right apprenticeship provider and investment from the right employer, young adults are being given the opportunity to thrive. Asset Training have demonstrated this in abundance, I am very thankful for their attention to detail and the unwavering support to their apprentices.

(MARIA CHALLIS, PROUD PARENT)

JULY 2023



EMPLOYER OF THE MONTH



A solution to your staffing requirements

Well done to **BNR AGENCY** who have been given our 'Employer of the month award' **BNR Group is a Supported Living Organisation that aims to provide reliable and quality service to all its service users.**

Here's what the Operations Manager, Stefan Brunt had to say;

"Asset Training have made the apprenticeship process much easier than first thought. The communication & transparency has been great from day one. Tom & his team have been accessible and reliable at all times. We now have our full office team on the correct training courses & they are able to feel valued by BNR Group, alongside future proofing themselves with the help of Asset Training.

BIG thank you for all from the BNR Group!"



LEARNING FACILITATOR OF THE MONTH

Huge well done to **Sara Bolger** who has been voted as '**Learning Facilitator of the month.**'

Sara has been a credit to the delivery team and wider team with her support given to everyone. Sara is an invaluable member of Asset, she offers herself as someone with a can do approach for others, including when it falls outside of her typical day-to-day role. Sara has supported several Teaching Assistant learners to achieve their Apprenticeship in July, most of whom have received a Distinction in their EPA. Sara is leading Learning Facilitators whom are delivering Early Years and Teaching Assistant, proving herself to be an excellent mentor and building her experience as an Internal Quality Assurer.

Thank you for your efforts this month and always Sara, they have not gone unnoticed.



LEARNER OF THE MONTH - Hannah Salmon

Congratulations to Sara who has been voted as our learner of the month after receiving brilliant feedback from her tutor and also her employer, Rainford High School.

Here's what Sara's tutor, Sara had to say...

"Sara has been determined throughout her journey with Asset and her Teaching Assistant / functional skills course. There may have been times when it would have been easy for her to give up, or walk away. Sara does **NOT** give up, she gives it her all, and fights to achieve what she wants and deserves. That sheer determination has truly paid off with her achieving her functional skills in Maths.

It has been a pleasure to work alongside Sara to gain her level 3 Teaching Assistant qualification, she is an inspiration to everyone around her, myself included. I wish Sara the best for her upcoming Endpoint Assessment in September."

Well done Sara,

Asset wish you continued success in your career & hope to work with you again.



**RAINFORD
HIGH**

**IF YOU WISH TO NOMINATE YOUR APPRENTICE FOR 'LEARNER OF THE MONTH' PLEASE SEND YOUR NOMINATION INTO;
THOMAS@ASSETTRAINING.CO.UK**